



The Municipal Forum of New York

-Established 1938-

www.themunicipalforumofnewyork.org

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March 12, 2018

Dear Colleague:

We are pleased to invite you to The Municipal Forum of New York's 29th Annual Awards and Urban Leadership Fellows Dinner to be held on Thursday, May 10, 2018, at the New York Marriott Marquis. The event honors industry leaders for their outstanding contributions while raising funds to support The Forum's Urban Leadership Fellows (ULF) Program.

In 1992, the Youth Education Fund Committee of The Municipal Forum of New York, Inc. developed the Urban Leadership Fellows (ULF) Program with the mission to introduce talented young men and women to the municipal securities industry and inspire them to pursue careers in the field. The ULF Program, which is sponsored by The Municipal Forum, is a paid summer internship/college scholarship program for graduating seniors from New York City high schools who have expressed interest in careers in the finance industry. Over the past 26 years 687 high school seniors have participated in the internship program and collectively received \$737,250 in support of their studies.

This year, we are pleased to recognize the following Annual Awards Dinner honorees:

Patrick J. McCoy, Director of Finance
Metropolitan Transportation Authority, New York
Public Service Award

John G. Bove, Retired
Nixon Peabody LLP
Lifetime Achievement Award

Caroline Cruise, Portfolio Manager and Co-Head of Municipal Credit
Loews Corporation
Austin Koenen Career Achievement Award

Please join us in congratulating this notable group of leaders who have made outstanding contributions to the municipal finance industry during their long and distinguished careers.

The Forum will also remember Edward "Ned" Flynn for his exceptional contributions to the Forum, particularly the ULF Program and the partnership with Futures and Options on whose board he served.

We encourage your organization to support the ULF Program by sponsoring the event and/or purchasing table(s). Sponsor names will be featured in all subsequent Annual Awards Dinner marketing materials and prominently displayed at the event. Please see the attachments for more information. We look forward to your participation.

Sincerely,

Annual Dinner Committee:

Robin Prunty
President

Mary Francoeur
Dinner Chair



The Municipal Forum of New York

Twenty-Ninth Annual Awards and Urban Leadership Fellows Fundraising Dinner

New York Marriott Marquis

At 5:45 o'clock in the evening on Thursday, May 10, 2018

Annual Awards Dinner Honorees:

Patrick J. McCoy

Director of Finance

Metropolitan Transportation Authority

Public Service Award

John G. Bove

Retired

Nixon Peabody LLP

Lifetime Achievement Award

Caroline Cruise

Portfolio Manager

and Co-Head of Municipal Credit

Loews Corporation

Austin Koenen Career

Achievement Award

The Forum will also remember Edward "Ned" Flynn for his exceptional contributions to the Forum, particularly the Urban Leadership Fellows Program and our partnership with Futures and Options on whose board he served.

Sponsorship, Table and Seat Purchase Information

Participation Level	Cost	Preferred Seating	Pre-Event Marketing	Event Signage	Listed In Program
<i>Platinum Sponsorship*</i>	\$9,000	X	x	x	x
<i>Gold Sponsorship*</i>	\$7,500	X	x	x	x
<i>Table Purchase*</i>	\$6,000				x
<i>½ Table Purchase</i>	\$3,250				
<i>Individual Seats:</i>					
<i>Corporate</i>	\$700				
<i>Public Sector</i>	\$195				

**Includes a table seating 10.*

All net proceeds of the event will go toward the Municipal Forum Youth Education Fund to support the **Urban Leadership Fellows (ULF) Program**. The ULF Program provides summer internships for New York City high school students and college scholarships to program alumni. Please see the attached program overview for more information.

All contributions are tax-deductible to the extent allowed by law less \$230 per ticket.

Please contact Mary Francoeur at (212) 809-4212 or francoeurm@pfm.com for any questions and to confirm your participation level. Please make checks payable to **The Municipal Forum Youth Education Fund**† and send to:

The Municipal Forum Youth Education Fund
c/o Mary Francoeur
The PFM Group
40 Wall Street, 49th Floor
New York, NY 10005

† The Municipal Forum Youth Education Fund is an exempt organization under 501(c)(3) of the Internal Revenue Code. Tax ID No. 13-3965830. The non-deductible portion of each ticket is \$230.



THE MUNICIPAL FORUM OF NEW YORK
29TH ANNUAL AWARDS AND URBAN LEADERSHIP FELLOWS
FUNDRAISING DINNER
THURSDAY, MAY 10, 2018

FIRM NAME: _____
(PRINT FIRM NAME)

CONTACT PERSON: _____
(PRINT NAME)

Please list your dinner attendees:

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____
9. _____
10. _____

Please indicate if any of your guests require a special meal and the quantity for your table.

Kosher Meal # _____

Vegetarian Meal # _____

Please email your guest list to cxelas@jefferies.com prior to May 5th, 2018. If you have any questions or name changes, please contact Cynthia at 212-284-3428.



URBAN LEADERSHIP FELLOWS (ULF) PROGRAM

MISSION

Since 1992, the Youth Education Fund Committee of The Municipal Forum of New York has sponsored the Urban Leadership Fellows (ULF) Program with the mission **to introduce talented young men and women to the municipal securities industry and inspire them to pursue careers in the field.**

The ULF Program, managed by Futures and Options, is a paid summer internship program for graduating seniors from New York City high schools who have expressed interest in careers in finance.

IMPACT

- **687** students have completed internships through the ULF Program.
- **\$737,250** in college scholarships have been awarded to ULF alumni.



“The best part of the program was that I was constantly with people from various areas of the bank (including a Barnard Alum and a fellow Bangladeshi) who both want to be my mentor as I navigate college.”

Maesha Shonar, Bank of America

2017 STATISTICS

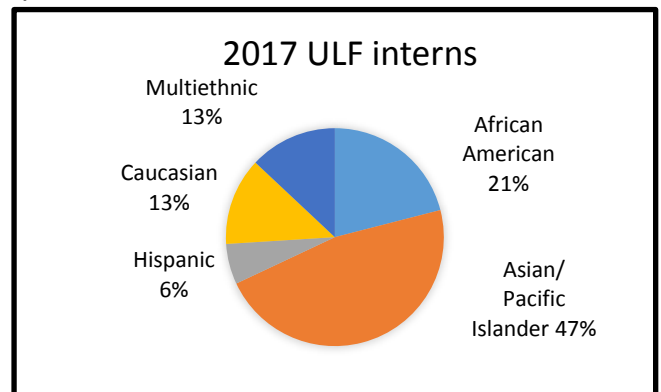
- **47** interns at **41** private and public sector entities
- **100%** high school graduation rate
- **100%** college matriculation
- **25** high schools → **34** colleges

PROGRAM DESCRIPTION

- **Internship** – Interns work 40 hours per week and attend events organized by Futures and Options, including orientations, an opening breakfast, municipal bond school, Excel workshops, public speaking, writing, and presentation trainings, a trip to DC hosted by the MSRB, and a closing luncheon.
- **Scholarships** – The Municipal Forum awards each ULF student a \$500 book grant at the closing luncheon. College alumni who meet GPA requirements receive a \$1,000 or \$1,250 annual scholarship. Alumni of the ULF program are also eligible for two application-based scholarships: a \$2,000 community service award and a \$2,500 Carey Gabay excellence award.
- **Internship Partners** – A variety of firms host ULF interns, including law firms, financial advisory firms, investment banks, rating agencies, and municipal entities.
- **Funding** – The Municipal Forum supports the ULF Program through funds raised from its Annual Awards Dinner.

STUDENTS

- Students are college-bound, graduating seniors with an interest in finance, law, and/or government.
- ULF interns represent minority, multicultural and **underserved** populations.



SUPPORT THE ULF PROGRAM!

Partner with [The Municipal Forum](#) and [Futures and Options](#) to give more New York City students the opportunity to explore careers in the municipal securities industry.

Contact The Municipal Forum:

Co-Chairs, Youth Education Fund Committee
Timothy Martin | (212) 669-3968
John Puig | (212) 618-5588

Chair, Annual Dinner Committee
Mary Francoeur | (212) 809-4212



The Municipal Forum of New York
- Established in 1938



FUTURES AND OPTIONS

Connecting Urban Youth to Careers

2017 ULF INTERNSHIP SITES



New York City Comptroller

